

EMBARGO UNTIL July 20, 2020

University of Chicago Releases Animation Illustrating the Important Role Youth Play During the COVID-19 Pandemic

(CHICAGO) – Today, the University of Chicago’s [Center for Interdisciplinary Inquiry and Innovation in Sexual and Reproductive Health \(Ci3\)](#) launched, “One Day at a Time.” This animated video highlights the essential role that young people play in preventing the spread of COVID-19. It promotes behaviors that decrease the risk of infection.

Designed by Ci3 in collaboration with the Center’s Youth Advisory Council, [“One Day at a Time”](#) helps young people understand the science behind the pandemic and the health behaviors that prevent transmission. The animation addresses the importance of physical distancing, hand washing, and face covering. View the full animation [here](#).

“Ci3 collaborates with young people around their health and wellbeing,” said Melissa Gilliam, Ci3 founder and director. “We developed this animation to help young people have agency over their health.”

Ci3 has also created the “One Day at a Time” [social media toolkit](#) to assist community partners in connecting with their young supporters online.

This animation was created with support from University of Chicago Medicine’s Center for Healthcare Delivery Science and Innovation (HDSI). In April 2020, HDSI launched the COVID-19 Innovation Challenge to help better serve the needs of patients, providers, and surrounding community members during this healthcare crisis.

###

Ci3
Founded in 2012, [Ci3](#) is an award-winning research center at the University of Chicago. Ci3 envisions a world in which all youth emerge into adulthood with agency over their bodies and futures. As such, we are committed to empowering young people, conducting innovative research, and uncovering opportunities for policy and systemic change. Ci3 houses three labs: the Game Changer Chicago Design Lab, the Transmedia Story Lab, and the Design Thinking Lab. Through these labs, Ci3’s interdisciplinary team of medical providers, public health scholars, policy researchers, designers, and artists create games, digital narratives, and interventions with and for youth. Developed with an eye towards scaling, each of our interventions can be implemented in settings across the Chicagoland area and beyond.

Follow us on Twitter [@UChicagoCi3](#)
Like us on Facebook [@UChicagoCi3](#)
Follow us on Instagram [@UChicagoCi3](#)